

Barcelona, October 19th 2020

**RE: LETTER OF SUPPORT FOR VALENCIA GAY GAMES 2026 BID**

Dear Bid Committee,

We would like to confirm our support to the bid of Valencia to host the Gay Games in 2026.

Damm currently operates in more than 130 countries. The company was founded in 1876 by Alsatian master brewer August Kuentzmann Damm. Today it is a leader in the food and drink sector and participates in logistics and distribution. It has 16 facilities in the Iberian Peninsula, where it produces and packages more than 19 million hectoliters of beer, water, soft drinks, milk and milkshakes. In 2019, the group's turnover was over 1,385 million euros and the total workforce stood at almost 4,900 people at the end of the year.

DAMM has been supporting the Spanish LGBTQI Community for long time, sponsoring the Pride event in Barcelona since 2009. Estrella Damm is the main sponsor for Pride Barcelona, taking place at the end of June in Barcelona.

The opportunity for Spain to host Gay Games in 2026 will be another step forward for our country. As the largest and most important LGBTQI+ sports and cultural event in the world, bringing Gay Games to Valencia will have a positive impact on the Spanish speaking countries around the globe, with regards to social justice and equality for LGBTQI+ communities. Our support of Gay Games 2026 in Valencia showcases the importance we place in diversity, inclusion and respect in the workplace and broader community.

We firmly believe that Valencia is incredibly well-placed to host the Gay Games in 2026. Perfect weather conditions, close and easy to reach facilities, some of the best sport infrastructures in Europe, incredible cultural resources and a strong experience hosting any kind of sporting and cultural events make Valencia a reference city to host the Gay Games XII.

Yours sincerely,



Jaume Alemany Gas

CMO